

# Virtual Work-Based Learning Ideas & Resources

## From MCPA Subcommittee:

### 1. Project-Based Learning

- a. The Buck Institute \$
  - i. Project Based Learning training and resources: <https://www.pblworks.org/>

### 2. Employability Skills

- a. ACT WorkKeys - ESSENTIAL SKILLS COURSES \$
  - i. *ACT® WorkKeys® Curriculum helps individuals—from students to longtime employees—master the skills essential to succeed in the workplace. As a complete interactive training system, the courses help users reach foundational career readiness and enhance cognitive skills.*
  - ii. <https://www.act.org/content/dam/act/unsecured/documents/WorkKeysCurriculumAdmin-UserGuide.pdf>
- b. Express Pros – Job Genius
  - i. *Mapping out a career path, finding job openings, then landing a quality job can be an overwhelming process. From our experience of putting nearly 550,000 people to work each year, Express has crafted Job Genius, an educational program designed to teach young adults how to successfully enter the workforce.*
  - ii. <https://www.expresspros.com/JobGenius/>
- c. Rubin Education – Communication Skills \$
  - i. *Through a 100% web-based platform, Rubin teaches students and young professionals how to communicate as they apply to colleges and internships/jobs, explore entrepreneurship and develop into leaders.*
  - ii. <https://rubineducation.com/>

### 3. Virtual Career Exploration

- a. Going Pro – A Day in the Life Videos
  - i. *What's it like? What do you do? Where do you do it? See for yourself when you watch how real people live their different careers day in and day out.*
  - ii. <https://www.going-pro.com/a-day-in-the-life/>
- b. YouTube Video Chanel – Interviews with Experts or “Career Chats”
  - i. *Short (30 minute) virtual sessions where students can submit questions to a professional and watch a live presentation. Sessions are recorded for those who cannot attend. Include pre and post activities.*
  - ii. Example:  
[https://www.youtube.com/channel/UC9DI\\_CQEcOZJH8T3qxYluSQ/videos](https://www.youtube.com/channel/UC9DI_CQEcOZJH8T3qxYluSQ/videos)
- c. Virtual Job Fairs
  - i. Example: <https://p20network.news.niu.edu/2020/03/28/career-pathways-virtual-trailheads-exploring-careers-online/>
- d. Virtual Career Week
  - i. Example: <http://preparingforpurpose.tilda.ws/capscareerweek>

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- e. Nepris
  - i. *Nepris connects educators and learners with a network of industry professionals, virtually, bringing real-world relevance and career exposure to all students. Nepris also provides a skills-based volunteering platform for organizations to extend education outreach and build their brand among the future workforce.*
  - ii. [www.nepris.com](http://www.nepris.com)

### 4. Virtual Work-Based Learning Design

- a. Work with current business partners to solicit problems to solve from businesses - "What is the 10th item on your list?"
- b. CAPS Profession-Based Learning Framework – Includes Check Lists
  - i. *Profession-Based Learning: Instructors develop real-world, project-based learning strategies through collaborations with business and community partners. These interactions enhance the learning experience, preparing students for college and career.*
  - ii. [https://yourcapsnetwork.org/wp-content/uploads/2019/06/CAPS\\_Module-2\\_Projects\\_FINAL\\_6.7.19.pdf](https://yourcapsnetwork.org/wp-content/uploads/2019/06/CAPS_Module-2_Projects_FINAL_6.7.19.pdf)
- c. Future Prepd Project Based Learning
  - i. *A structured approach to learning where students tackle meaningful projects that address significant content.*
  - ii. <https://www.oaisd.org/programs-services/career-technical-education/futureprepd/project-based-learning-pbl/>
- d. Micro Internships (Parker Dewey Model)
  - i. *The best Micro-Internships are mutually beneficial. Companies get work done that isn't the best use of their time, while identifying and auditioning potential job candidates. Career Launchers demonstrate skills, gain experience, and explore career paths so they can find the right fit.*
  - ii. [https://www.parkerdewey.com/example-projects?utm\\_campaign=Employer&utm\\_source=hs\\_email&utm\\_medium=email&hsenc=p2ANqtz--jN2YCwOVWP5LPzoKnlluuZS8YbIfAgly3SEFAmXB0J7ntbpKz8G6s0FPTbjM2VUjm2qWO](https://www.parkerdewey.com/example-projects?utm_campaign=Employer&utm_source=hs_email&utm_medium=email&hsenc=p2ANqtz--jN2YCwOVWP5LPzoKnlluuZS8YbIfAgly3SEFAmXB0J7ntbpKz8G6s0FPTbjM2VUjm2qWO)
- e. Virtual Job Shadow \$
  - i. *One on one experience replicating the in-person job shadow through a meeting platform (Google Meet, Zoom, Teams, etc.).*

### 5. Other

- a. Transeo \$
  - i. *Connect students to opportunities that align with their interests, career pathways, and dreams by providing them with internship and career learning opportunities from local employers.*
  - ii. <https://gotranseo.com/product/jobs>

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## From Dana Hughes (OCTE)

*What tasks can be implemented for WBL Coordinators during Distance Learning Delivery?*

1. Employability lessons that reinforce career readiness skills (resume writing, interviewing tips, public speaking, completing applications, etc.)
2. Interviewing skills and techniques
3. Talent Portfolios
4. Finalizing EDP assessments
5. Post-secondary career goals (applications for license/credentials, new employment, apprenticeships, etc.)
6. Virtual demonstrations (tour businesses, job/career fairs, safety training, etc.)
7. Career-related activities that showcase Non-Traditional roles/careers (guest speakers, events, etc.)
8. Teaming up with middle school instructors and CTE Instructors to host a showcase
9. Survey local district to see if they have computers for virtual WBL virtual delivery
10. Survey local employers to see if they are interested in a WBL virtual delivery

*Current WBL Resources*

\* COVID-19 MDE Resources and COVID-19 Career and Technical Education can be found on OCTE's weblink: [www.michigan.gov/OCTE](http://www.michigan.gov/OCTE)

\*All Work Based Learning materials: [https://www.michigan.gov/mde/0,4615,7-140-2629\\_53968-472911--,00.html](https://www.michigan.gov/mde/0,4615,7-140-2629_53968-472911--,00.html)